

# **SPECIAL FORUM & EXHIBITION on BEST OF EAST – FOR EASTER PARTNERSHIP**

## ***Challenges and Opportunities for Collaboration European Union – Poland – Eastern Europe Countries***

**November 28-30, 2011 WARSAW, Poland**

Nalęcz Institute of Biocybernetics and Biomedical Engineering

**Including jubilee events**

**5<sup>th</sup> International Forum  
Science & Technology Days  
Poland-East**



**5<sup>th</sup> International Forum  
on Innovative Technologies  
for Medicine**



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### **Honorary Patronage:**

- European Parliament • The Marshal of the Podlaskie Voivodeship

### **Honorary Patronage (invited):**

Minister of Science and Higher Education • Polish Agency for Enterprise Development

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*The **previous Science & Technology Days Poland-East Forums** (October 2007, April 2009, April 2010, April 2011) and **ITMED International Forums on Innovative Technologies for Medicine** (May 2007, October 2008, December 2009, December 2011) gathered over 1000 participants from Poland, Ukraine, Belarus, Lithuania, Estonia, Latvia, Sweden and Belgium, over 200 presentations, over 200 brokerage-event meetings, over 400 concrete proposals of cooperation in new projects or common economic ventures*

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### **THE GOAL OF THE FORUM:**

- promote and expand the international co-operation between EU countries, Poland and Eastern Countries with special focus on Eastern Partnership initiative and possibilities for collaboration in European Programmes 2014-2020;
- undertake special business ventures based on the transfer of new technologies and corporate solutions, and preparing common projects ideas concerning programmes which are presently in progress (including 8.PR, EUREKA, Regional and Cross Border Cooperation Programmes);
- present the potential of Eastern Poland Regions – their fast development based on innovative business, people, academia, environment and traditions;
- promote results achieved thanks to regional policy of development and wisdom of researchers and entrepreneurs from Poland and neighbor countries.

## THE FORUM IS ADDRESSED TO:

- **innovative companies** offering new technologies, innovative products;
- **R&D and technology transfer centres** offering business proposals/offers for enterprises;
- **Business Environment Institutions**

from **EU and Eastern Europe countries**, with special participation of **Poland**.

**The result of the Forum**, as in previous years, will be undertaking special business ventures based on the transfer of new technologies and corporate solutions, and preparing common projects ideas concerning programmes which are presently in progress (including 8.PR, EUREKA, Regional and Cross Border Cooperation Programmes).

## THE FORUM WILL HOST:

### SESSIONS

- success stories
- achievements of Eastern Poland Regions in implementing innovative projects financed by EU
- research and business opportunities in very important and promising research topics: energy, rehabilitation, telemedicine
- the most important and attractive directions of scientific research and possibilities of cooperation **"Four Challenges for Europe"**
- **CONTEST** for Exhibitors' for **POSTER SESSION** presentations

### EXHIBITION

- Partnering Meetings
- Exposition presenting achievements and opportunities for collaboration: EU, Poland and Eastern Countries especially in areas:
  - Innovative Technologies for Medicine
  - Energy
  - Environment
  - New Materials and Processes
  - ICT
  - Transregional Cooperation

### THEMATIC ROUND TABLES

### DISCUSSIONS on HOT TOPICS

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## The Forum provides a unique opportunity to:

- Undertake common projects and business ventures;
- Find partners for further R&D cooperation;
- Establish and tighten contacts with teams and individuals from the industry and business community;
- Find outlet for new technology and innovative solutions;
- Implement innovations in the production process;
- Meet new technology providers from Poland and abroad.

The Forum will take place at the Nałęcz Institute of Biocybernetics and Biomedical Engineering in Warsaw, 4, Ks. Trojdena str. (November 28-30, 2011).

## ORGANIZERS:

- International Innovation Centre of East (IICoE) - *Innovative Eastern Poland Association* in cooperation with Podlaskie Region



and (among others)

- National Contact Point for Research Programmes of the EU
- EUREKA Initiative Offices from Poland, Lithuania, Ukraine
- Belarusian Institute of System Analysis and Information Support of S&T Sphere (BellSA)
- Lviv State Centre of Science, Innovations and Informatization (LvCSII)
- BEST PARK Ltd.

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**Media partner:** „Przegląd Techniczny”, Polish Innovation Portal [www.pi.gov.pl](http://www.pi.gov.pl)



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## Organising Committee:

- Wacław J. Białkowski (International Innovation Centre of East) – **chairman**
- Ph.D. Marek Capik (AGH University of Science and Technology in Krakow)
- Ph.D. Piotr Dumania (Institute of Electron Technology) – **co-chairman**
- Andrzej Galik (National Contact Point for Research Programmes of the EU)
- Ivan Kulchytsky (Lviv State Centre of Science, Innovations and Informatization)
- Ph.D. Łukasz Kurpisz (National Contact Point for Research Programmes of the EU)
- Olga Meerovskaya (Belarusian Institute of System Analysis and Information Support of S&T Sphere)
- Marcin Nawrocki (Podlaskie Region Marshal's Office)
- Joanna Podgórska (Polish Agency for Enterprise Development)
- Anna Pytko (National Contact Point for Research Programmes of the EU)
- Prof. Petro Smertenko (EUREKA Ukraine)

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**5th International Forum  
Science & Technology Days  
Poland-East**



**5th International Forum  
on Innovative Technologies  
for Medicine**



## Program Committee:

- Prof. Jerzy Kątki (The National Centre for Research and Development)
  - Prof. Olexander Kovalenko (National Academy of Sciences of Ukraine)
  - Ph.D. Zygmunt Krasiński (National Contact Point for Research Programmes of the EU)
  - Prof. Stanisław Mitura (Koszalin University of Technology)
  - Prof. Wiesław Tadeusz Popławski (Białystok University of Technology)
  - Prof. Jan Szmidt (Warsaw University of Technology) – **chairman**
  - Prof. Mirosław Świercz (Białystok University of Technology) – **chairman of Science and Technology Days Poland-East Program Committee**
  - Prof. Krzysztof Zaremba (Warsaw University of Technology) – **chairman of ITMED Program Committee**
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## Advisory Committee:

- Cezary Cieślukowski (Member of the Board of Podlaskie Region)
  - Stefan Kamiński (Polish Chamber of Commerce for Electronics and Telecommunications)
  - Zbigniew Kądzielski (BEST Park Ltd.)
  - Mikhaïlo Yavorsky (Lviv State Centre of Science, Innovations and Informatization)
  - Witold Witowski (Institute Organization and Management in Industry „ORGMA SZ”)
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## Organizers:



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## PRACTICAL INFORMATION

### LANGUAGE

The conference will be held in English. During the plenary sessions English to Polish interpretation is forseen.

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### REGISTRATION

Please send the completed Registration Form before **November 15, 2011**.

**The number of participants is limited.**

Conference fee *:	Registration and Conference fee before 10.11.2011	Registration and Conference fee After 10.11.2011
The basic conference fee	150 EUR per person, including VAT	200 EUR per person, including VAT
Accompanying person fee	65 EUR per person, including VAT	75 EUR per person, including VAT

\* There is possibility to apply for a "non-fee participation" for participants, whose „success stories" are chosen by Organizers as "particularly interesting".

\* Cost per 1 person in one day before 10.11 – 150 EUR and after 10.11 – 200 EUR.

#### The conference fee covers:

• participation in all sessions • conference materials • coffee breaks • lunch x 2 • the catalog of Special Forum BEST of EAST – FOR EASTERN PARTNERSHIP • Forum proceedings • participation in other events: Welcome Dinner on the 28.11 and Forum Dinner on the 29.11 • participation in Thematic Round Tables Discussions on Hot Topics on the 30.11\*

\* There is possibility to **participation only in Thematic Round Tables** - Discussions on Hot Topics on the 30.11. Cost per 1 person **in one** Thematic Round Table – **65 EUR** including VAT. Cost per 1 person **in two** Thematic Round Tables – **100 EUR** including VAT.

#### The accompanying person fee covers:

• coffee breaks • lunch x 2 • participation in other events: Welcome Dinner on the 28.11 and Forum Dinner on the 29.11

### Payments

All registration payments should be made by bank transfer to:

Innovative Eastern Poland Association, 7, Antoniukowska Str., 15-740 Białystok,  
at SBR Bank O/Białystok, account number: **12 8769 0002 0390 9032 2000 0010**,  
**SWIFT Code: POLUPLPR**

Cancellations made after November 15, 2011, are non-refundable.

**Persons interested in participation in the Forum** are requested to pay a conference fee and send completed Registration Form to: [dnt2011@ipw.org.pl](mailto:dnt2011@ipw.org.pl). Persons who send completed Survey will have priority to attend the conference.

Participants invited to participation in the Forum will be informed until **November 20, 2011**. Registration Form and Survey are available on the website [ww.bestofeast@mwci.eu](mailto:ww.bestofeast@mwci.eu) or [www.ipw.org.pl](http://www.ipw.org.pl) (only in English).

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## PRESENTATIONS & POSTERS

Two forms of presentation are planned:

- **as an electronic poster** (invitation for all participants);
- and, as an oral presentation during the second day Forum.

On the basis of the received forms The Organizers will select propositions to be presented in oral form.

Participants invited to deliver oral presentation will be informed about that before **November 15, 2011**.

### Presentation of Survey with success stories

- We expect a 6-7 minute presentation, followed by a 2-3 minute discussion period. Please help us to facilitate discussion of your talk by observing the 10 minute presentation limit.
- We will provide an LCD projector and PC laptop with a CD-ROM drive and USB drive.

**Survey should be send before November 10, 2011.**

## POSTERS

A poster will be shown using portrait layout on 42" LCD screens. In order to prepare the poster properly, the following rules should be followed:

- use the template, which will be sent via email to all participants concerned (**poster area – important!!!**);
- poster should contain the following information:
  - title of the poster (min 85 points);
  - first and surnames of authors (min 56 points);
  - name of organization;
  - contact details;
- type, size and colour of the font on the poster should be chosen to ensure readability from a small distance (1-2 m) and the font should be at least **40 points**;
- put such an amount of content in the poster which can be read within about 45 seconds;
- inclusion of graphics is acceptable (photos, drawings, sketches etc.) and we recommend including high quality graphics (300 dpi);
- **a completed poster has to be saved as MS PowerPoint presentation (necessary condition).**

We reserve a right to edit the received poster, while at the same time assuring that its content will not be changed.

The poster will be on display on 28-30.11.2011. Information included in Survey will be published in the conference materials.

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## EXHIBITION

The BEST Park Ltd. company is responsible for the preparation and technical management of the exhibition.

You may find detailed information concerning costs of reservation of exhibition stand, presentation of a company and publishing an advertisement in the conference catalogue under the phone number **+48 85 675 00 95** or by sending a question to: [best@ipw.org.pl](mailto:best@ipw.org.pl)

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## CONFERENCE VENUE

All sessions and workshops will be held in Nałęcz Institute of Biocybernetics and Biomedical Engineering in Warsaw, 4, Ks. Trojdena str. (registration from 1 p.m., 28<sup>th</sup> November).

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## HOTEL ACCOMODATION

Organizers do not cover the cost of the accommodation of the participants during the Conference.

### Conference Place:

- **Nałęcz Institute of Biocybernetics and Biomedical Engineering in Warsaw** (4, Ks. Trajdena str.) offer accommodation in single and double rooms (Phone: +48 22 659 91 43, Website: <http://www.ibib.waw.pl/?act=show&kat=31>)

### Other accommodation possibilities:

- **Institute of Fundamental Technological Research in Warsaw** (5B, Adolfa Pawińskiego str.) (phone: +48 22 826 12 81)
- **Institute of Biochemistry and Biophysic in Warsaw** (5a, Pawińskiego str.) (phone: +48 22 659 70 72)
- Harctur Hotel\*\* (17, Niemcewicz str.) (phone: +48 22 592 94 00)

More information about accomodation in Warsaw can be found on the following links: <http://www.warsawtour.pl/noclegi.html>

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## Secretariat:

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***Forum is part-financed by Podlaskie Region  
Conference under the Auspices of the Marshal of Podlaskie Region***

