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Collaborative innovation: from match-making to partnership building

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Innovation Networking for Economic Development

Сеть инновационного сотрудничества для экономического развития



ПОЛОЦКИЙ
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- Building network of practitioners
- Sharing innovation policies
- Transnational innovation partnerships



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The challenge

- “Innovation everywhere” ?!
 - Higher added value - the precondition of competitiveness
- Companies are different in innovation – needs, resources, competences,
- For innovation, companies need knowledge. Where, how and what?
 - Often companies have limited ability to generate value by integrating external knowledge, proprietary technologies and resources for their innovation
 - Ability to capture value is also limited

Need for individualised support

The Concept

Integrated concept for regional innovation support systems

3

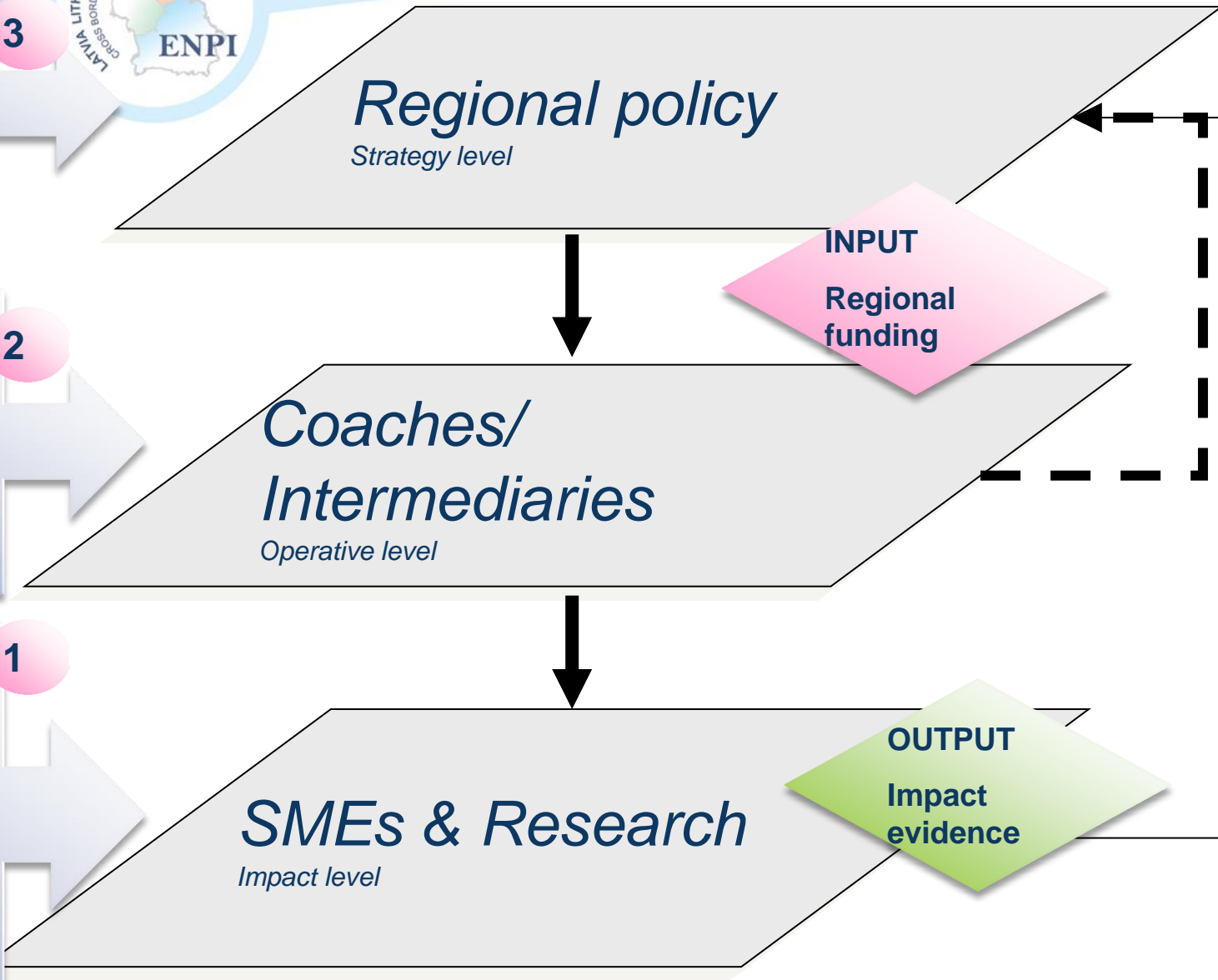


Empowering environment for professional service delivery (network & professionalisation)

2

Knowledge based coaching services (Cooperation coaching, Innovation capacity coaching)

1



Regional policy

Strategy level

INPUT

Regional funding

**Coaches/
Intermediaries**

Operative level

OUTPUT

Impact evidence

SMEs & Research

Impact level



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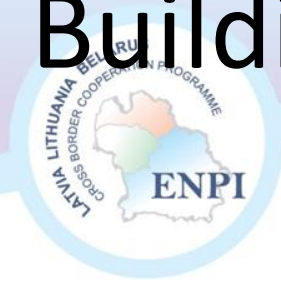
Experiences

- (i) SME may have differing innovation needs, e.g. different vectors of innovation may be important
- (ii) Best way to promote innovation in SMEs is to build from existing strengths rather than jumping to highest levels of innovation
- (iii) Pro-active support in concept development and partnership building is important
- (iv) Quality of coaches is the key
- (v) Models for supporting may be useful, e.g. stages/gates tasks

Building the network



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- Transition from project to exploitation
 - From activity to service
 - Integration into organization and regional innovation system
 - Public or private service
- Evolution of the network: learning from cases



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The take off

- 18 months – building the basis
- Transnational innovation network
 - 7 partners, more than 15 associates
 - 25+ professionals
- 10 public administrations involved
- 23 companies coached
- 6 R&D labs coached
- 3 innovation partnership agreements