

CALL FOR SUBMISSIONS

FORUM ON INTERNATIONALIZATION OF HIGHER EDUCATION 2021

Internationalization of higher education in fostering innovation ecosystem in the VUCA world

Date: 9th December 2021

Venue: Foreign Trade University, Hanoi, Vietnam

Foreign Trade University (FTU) is pleased to host the Fifth Annual Forum on Internationalization of Higher Education under the theme “**Internationalization of higher education in fostering innovation ecosystem in the VUCA world**” in Hanoi, Vietnam. In response to the new normal context, the Forum this year will be held under both online and offline format connecting higher education institutions domestically and internationally.

Innovation has always been a standing concern of human beings and in this evolving world. In the context of globalization, it has been proved to be a must for the development of nations and business community. Innovation stimulates economics advancement and national competitiveness. In other words, innovation competence, especially in field of science and technology, should be a prerequisite for the enhancement of national competitive advantages.

In order to promote innovation, higher education can be a key driver. For the future labor market, high-quality human resources should be trained with a spirit of innovation and creativity. The higher education institutions equip students with the necessary knowledge and skills, initiates the entrepreneurial mindset. At the same time, building and fostering innovation ecosystem has been the priority of many governments as it is expected to be a good basis to make breakthrough in socio-economic development. It is now the time for higher education institutions to put themselves in this loop by mobilizing viable resources to strengthen the innovation ecosystem. International cooperation in higher education facilitates the acquisition of necessary resources for innovation scattering, enables joint development, and permits knowledge to be shared. Therefore, it is important for scholars and practitioners to join hand thinking about how to elevate the innovation ecosystem through partnership in higher education.

Following the success of the Annual Forums in Internationalization of Higher Education that have taken place since 2017, The Fifth Forum on Internationalization of Higher Education 2021 will create a platform for researchers, practitioners, and higher education experts to share their insights, studies, experiences and lessons

related to fostering innovation ecosystem. We would like to call for submissions to the Forum. Topics to be covered in the Forum including, but not limited to:

1. Internationalization of higher education institutions contributing to development of innovation ecosystems;
2. Roles of internationalization of higher education in an innovation ecosystem;
3. Innovation of higher education institutions in the VUCA world;
4. Interaction between higher education institutions and other innovation actors;
5. Demands for higher education institutions in the establishment of innovation ecosystems in the VUCA world;
6. Transformation of higher education institutions responding to innovation ecosystem needs;
7. Knowledge transfer, student and lecturer mobility, degree recognition for innovation;
8. Promoting higher education institution - industry collaboration through internationalization;
9. Internationalization of academic entrepreneurship;
10. Required resources of higher education to foster innovation ecosystem in the VUCA world.

Important dates

November 08 th , 2021	Paper submission
November 15 th , 2021	Notification of paper revision/rejection
November 29 th , 2021	Final submission
November 30 th , 2021	Registration deadline
December 09 th , 2021	Forum event

Instructions to Authors

The official language of the Forum is English. Authors are invited to submit their first version no later than 8th November, to qhqt@ftu.edu.vn.

All submissions are required to include the following information on a separate cover page: title of paper, name(s) of author(s) in intended order of authorship, organizational affiliation(s), position(s), e-mail addresses, telephone number for the lead author, proposed track, submission category, and number of words.

Papers should be about but no more than 8,000 words in length (all-inclusive, including tables and references) with an abstract of about but no more than 200 words. Accepted papers will be published in a Proceedings of the Forum with an ISBN number unless authors request otherwise. The forum organizers, in consultation with the Editors of Journal of International Economics and Management (ISSN 2615 – 9856), will invite the authors of high-quality papers to submit their manuscripts to

the Journal.

Review Process

Reviewers will review each submission under a double-blind peer-review process. All submissions will be reviewed based on the following criteria: 1) Significance/contribution to the field; 2) Relevance to conference theme; 3) Aims and purposes; 4) Theoretical foundation; 5) Methodology; 6) Results; 7) Conclusion; and 8) Formatting.

Forum Program Committee

Assoc. Prof. Dr. Bui Anh Tuan, President, FTU

Assoc. Prof. Dr. Pham Thu Huong, Vice President, FTU

Assoc. Prof. Dr. Dao Ngoc Tien, Vice President, FTU

Assoc. Prof. Dr. Vu Hoang Nam, Manager of Research Management, FTU

Assoc. Prof. Dr. Le Thi Thu Ha, Director of FTU Innovation and Incubation Space, FTU

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FORUM'S DETAILED AGENDA (Tentative)

* **Time:** Thursday, December 09th 2021

* **Venue:** VJCC, Foreign Trade University, 91 Chua Lang Street, Dong Da District, Hanoi

Thời gian	Sự kiện	Địa điểm
14:00 – 14:30	Registration	1 st floor - VJCC
14:30 – 14:35	Guest Introduction	3 rd floor - VJCC
14:35 – 14:50	Opening Remarks	
14:50 – 14:55	Photo sessions	
14:55 – 15:55	Keynote Presentation 1	
15:55 – 16:05	Coffee break	1 st floor - VJCC
16:05 – 16:55	Keynote Presentation 1	3 rd floor - VJCC
16:55 – 17:05	Forum Declaration and Closing	